

EXPONATEC 2019

The new Marketing Package



The new Marketing Package for EXPONATEC 2019

The new Marketing Package contains all the essentials for boosting the successful of trade fair participation. Exhibitors and their companies benefit from additional presence before, during and after the fair. On top of this, preparation and follow-up is significantly more efficient and communication with the relevant target groups optimized.



To provide you with a better overview and enable you to compare the services with those of the previous event, we would like to remind you of the components of the media flat for EXPONATEC 2017 ...

Contents of EXPONATEC 2019 Marketing Package

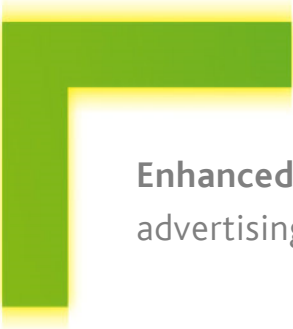
(Euro 500.00 for main exhibitor)

- **Entry in the alphabetical list of exhibitors** in all available fair media
- Display of the logo in the alphabetical list of exhibitors (online exhibitor search, app) **New**
- **2 product group entries** in the visitor guide **New**
- **Unlimited number of product groups** in the app and the online exhibitor search **New**
- Presentation of one company portrait (online exhibitor search, app)
- **Set-up and provision of an online press compartment** incl. a company profile, a company logo, six press releases, ten pictures and five documents **New**
- Activation for the **Schedule Organiser Online** **New**
- Provision of **unlimited number of admission ticket vouchers** requiring registration **New**

Contents of EXPONATEC 2019 Marketing Package for (Euro 250.00 for co-exhibitor and other represented companies)

- **Entry in the alphabetical list of exhibitors** in all available fair media
- **2 product group entries** in the visitor guide 
- **Unlimited number of product groups** in the app and the online exhibitor search 




The new Marketing Package for EXPONATEC 2019 – key facts



Enhanced trade fair success through the right mix of tried and tested and new advertising measures/marketing services

Bundling of key advertising measures/marketing services surrounding the fair to form one overall price and thus achieving a good price-performance ratio in comparison to the individual products

Enhanced spread and range of the company presence through additional communication channels such as the online press compartment



An overview of the enhanced services

Unlimited number of product groups in the app and the online exhibitor search

- Increase in contact opportunities through more comprehensive presentation of products

Online press compartment

- Global provision of press materials to media representatives
- Presence in another media channel

Admission ticket vouchers

- Intensification of the existing business contacts